

Attraction and Avoidance Detection from Movements

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Mining Mobility Relationship Problem

• Given two trajectories R and S, measure their relationship strength



Using Trajectory Similarity as a Measure of Mobility Strength



Meeting (or co-locating) frequency

m

$$freq(R,S) = \sum_{i=1}^{n} \tau(r_i, s_i).$$

$$\tau(r_i, s_j) = \begin{cases} 1, & |r_i - s_j| \le d; \\ 0, & \text{otherwise.} \end{cases}$$

Vlachos et al., Discovering similar multidimensional trajectories. ICDE'02 Chen et al., Robust and fast similarity search for moving object trajectories. SIGMOD'05 Jeung et al., Discovery of convoys in trajectory database.VLDB'08 Li et al., Mining relaxed temporal moving object clusters.VLDB'10

Meeting Frequency = Relationship Strength?

the more frequently you co-locate with another person, less frequently

the stronger the mobility relationship is. weaker

Meeting Frequency = Relationship Strength?

Example I. A and B are friends living in different cities attracted to meet Example 2. A and C are colleagues working in the same building avoid meeting

$$Freq(A, B) = 2 \qquad Freq(A, C) = 20$$

Meeting Frequency *≠* Relationship Strength

Consider Mobility Background to Infer Relationship

Example I. A and B are friends living in different cities attracted to meet Example 2. A and C are colleagues working in the same building avoid meeting

Mobility background

Expect(A, B) = I Expect(A, C) = I00

What happened vs. What is expected to happen

Example I.	Example 2.	
Freq(A, B) = 2	Freq(A, C) = 20	What happened?
Expect(A, B) = I	Expect(A, C) = 100	What is expected?

What happened vs. What is expected to happen



How to Estimate Expectation?

- Null hypothesis: Two movement sequences R and S are independent.
- If we randomly shuffle the sequences, $R \to \sigma(R) \quad S \to \sigma(S)$
- the meeting frequency should remain the same

$$freq(R,S) \approx freq(\sigma(R),\sigma(S))$$

 $Pr(freq(\sigma(R), \sigma(S) = y)) = Pr(freq(R, \sigma(S) = y))$

Shuffling two sequences = Shuffling one sequence

Permutation Test to Estimate the Probabilistic Background Model

If we randomly shuffle the sequence ...



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Permutation Test to Estimate the Probabilistic Background Model















Monte Carlo Scheme to Approximate Degree

- The total number of permutations is factorial n!
- Monte Carlo scheme: sample N permutations



Experiment on the Monkey dataset



|2 monkeys ||/|0/2004 – 04/|8/2005



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* green line: sig_{attract} > 0.95 * red line: sig_{avoid} > 0.95



Red: significant avoidance Green: significant attraction

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Comparison with Previous Measures



Summary and Future Work

- Summary: Important to consider *background*
 - What happened vs. What is expected to happen
 - Consider mobility background using permutation test

Thanks! Questions?

- How to deal with "impossible" trajectory?
- How to deal with sparse observations?
- Rich spatial and temporal context
 - location semantics
 - social events